



FOUNDATION NEWS

THE NEWSLETTER OF THE DEBARTOLO FAMILY FOUNDATION

March 2022

These are times of great excitement in our Tampa Bay community. Just take a glance around and you'll see. Our home is experiencing something of a renaissance as it expands and grows.

The impressive Water Street/Channelside development is transforming downtown, Tampa International Airport's expansion project is improving an already highly-rated gateway, and the area's beauty is drawing more and more new residents and visitors each month.

But being one of the nation's fastest-growing areas also means the needs of our community are growing. Local charitable organizations, including the DeBartolo Family Foundation, must continue to grow to meet those demands. That is why we all have to do more, give more, and find more ways to step up for our community. With your help, we're striving to keep up, continuing to make contributions to nonprofits and partner with community-focused groups that share our mission to help those who need it most. From supporting the education of future leaders with college scholarships, to partnering with organizations like the Humane Society of Tampa Bay to help keep thousands of homeless animals safe and comfortable, the cycle of giving continues.

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They say home is where the heart is and ours will always be in Tampa Bay. Even though Lisa, Don and the boys moved to Nashville last summer, our family's commitment to creating positive change in the Tampa Bay community through our Foundation remains as strong as ever. Tampa is where our parents and Nikki's family live. Nikki's husband, Chad Chronister, has served with the Hillsborough County Sheriff's office for 30 years, the last five as our Sheriff. Our dad, Eddie DeBartolo, opened new corporate offices in Carrollwood last year, right across the street from our mom's restaurant, Sacred Pepper, where you can find her mingling with guests and dancing in the bar. Our roots in Tampa Bay run deep, and with your help, we will continue to strengthen the community by bringing people together through our passion for giving back.

We cannot thank you enough for your generosity and support and hope you enjoy reading what we've been up to during the last year inside our newsletter.

Happy reading!

Lisa DeBartolo

Chief Executive Officer,
DeBartolo Family Foundation

Nikki DeBartolo

Executive Vice President,
DeBartolo Holdings, LLC



DEBARTOLO
FAMILY FOUNDATION

DeBartoloFamilyFoundation.org



GIVING BACK AS A FAMILY



Community service starts at home. But giving has a much deeper meaning than just donating funds. It is part of creating a culture of kindness and generosity within our families. The more we go out into the community to help others, the more we inspire those around us, including our children. And when children can begin to influence each other, that's when we can affect even more lives, now and into the future.

Asher DeBartolo Heldfond and Jasper DeBartolo Miggs have taken this philosophy to heart and we are excited to share a couple of proud parent moments in our family.



ASHER AND JESUIT CLASSMATES GIVE BACK ON WEEKLONG MISSION TRIP

A small rural town and Tampa's Jesuit High School have a special summertime connection through their dedication to faith and service. During the summer of 2021, Asher and 23 students from Jesuit spent more than a week (July 13-21) on a mission trip to Jasper, Ga., helping those in the community in need.

Asher and his classmates were connected with locals most in need by members of the local Catholic Church, Our Lady of Mountains, and its Knights of Columbus chapter. The students completed more than 30 unique jobs and 800 hours of service over the course of the week.

Continued on next page

Jobs included painting, mowing/weeding acres of grass, and clearing invasive vines. They even built a pedestrian bridge leading to a family's porch, demolishing and hauling more than two tons of unwanted waste from a property, and re-leveling massive marble steps that were a danger and an eyesore in front of a home.

In October, Asher spoke to the student body at Jesuit's Convocation about the tremendous impact the service immersion mission had on him.

"I encourage all of you to go out and make a difference through your generosity," Asher said. "Whether it's going out of your way to put your peers' needs above your own, donating unneeded items to your charity of choice, or even signing up for a mission trip like the one to Jasper when the opportunity is given. Helping others is truly one of the best things that you could do."

"...Even if it is something small, anything done in generosity is making an impact for someone who could use the help more than you. Remember, if you can't feed 100 people, just feed 1. I'm so happy that I made a choice to go on the Jasper (Ga.) trip."

Asher will graduate Jesuit High School in May and we can't wait to see what his future holds.

From left to right: Rev. Angel Rivera-Fals, S.J.; Nikki DeBartolo, Asher DeBartolo Heldfond, Benjamin Heldfond.



'BE YOU'

@repsajclothing

Siblings often use nicknames to express love between them and Milo DeBartolo Miggs would call his brother Jasper, Repsaj, which is Jasper spelled backwards. Little did he know, this 'secret' name would one day become a clothing brand that supports charity.

Last December, Jasper showed his dad, Don, a picture he had drawn of a cool looking boy – spiky hair, a wry smile and one eye staring at you like he knew the meaning of life. Like an artist, Jasper added the tagline Repsaj after it. When Lisa and Don asked Jasper what the kid was doing, he said 'just being himself' and they said 'Be You'.

The words were so simple, but so meaningful and Don thought it would make a great clothing brand. When he asked Jasper what he thought about selling the image on clothes, he loved the idea, but there was one condition – he wanted the sales to benefit a charity. And that's how Repsaj Clothing, featuring Jasper's 'Be You' image, was born. Today, Repsaj Clothing features sweatpants, t-shirts and hats with 25% of all sales donated to the DeBartolo Family Foundation and earmarked for children's causes.

To learn more about 'BE YOU', visit @repsajclothing on Instagram.

Spirit ^{OF} HUMANITY

The DeBartolo Family Foundation's Spirit of Humanity Award honors local nonprofit organizations that impact the Tampa Bay community in a meaningful way. Recipients of this award create unity, demonstrate hard work, and extend their outreach by helping people in need to overcome obstacles that are beyond their control.

In 2021, the DeBartolo Family Foundation recognized three Tampa Bay area organizations with the \$25,000 Spirit of Humanity Award – **Corporate Angel Network (CAN), Liberty Manor for Veterans and TRIBE Seminole Heights.**



In 1981, three people had the idea of using empty seats on corporate airplanes to transport cancer patients to treatment centers. Since then, Corporate Angel Network (CAN) has coordinated more than 66,000 flights nationwide for patients. It is the only charitable organization whose sole mission is to fly cancer patients to treatment at no cost on both private and corporate planes.

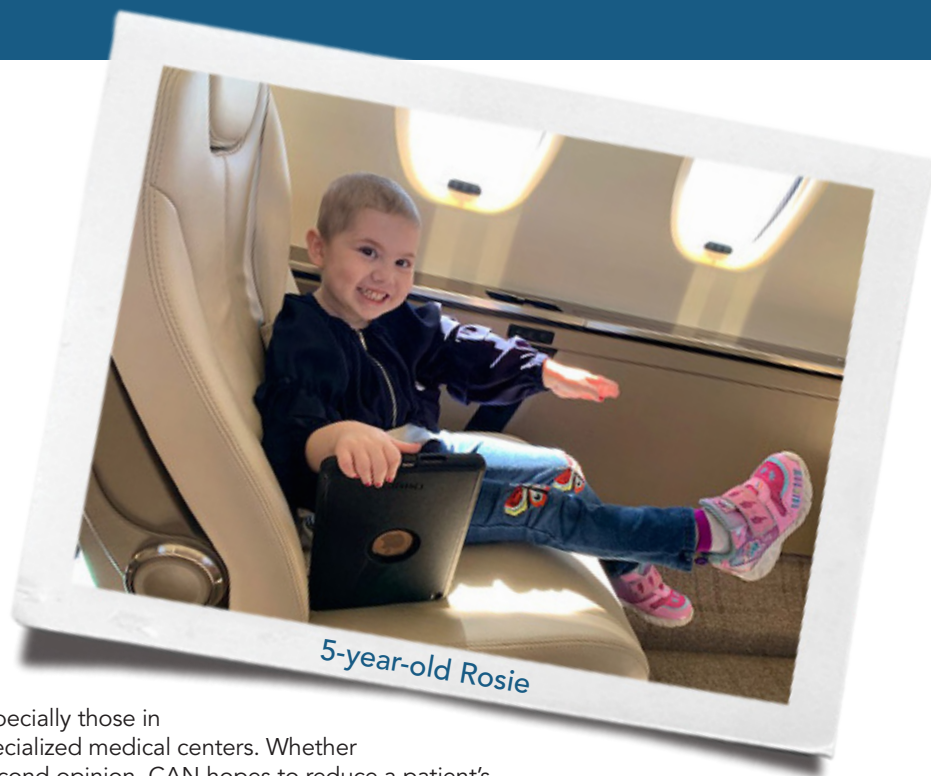
Business jet travel makes it possible for patients, especially those in locations with minimal airline access, to travel to specialized medical centers. Whether a patient is traveling for surgery, clinical trial, or a second opinion, CAN hopes to reduce a patient's physical, emotional and financial stress by providing a seat on a corporate flight.

Five hundred of America's top corporations, including half of the top 100 in the Fortune 500, have helped CAN coordinate flights. The \$25,000 Spirit of Humanity donation will assist patients in the Tampa Bay area and beyond with their travel needs to and from care.

"We recognize that having access to treatment could be the difference in beating cancer or adding years to one's life," said Lisa DeBartolo, Chief Executive Officer of the DeBartolo Family Foundation. There are so many groundbreaking therapies available across the country and we are thankful for CAN's commitment to help cancer patients find flights for care they can't receive near their home."

"Through the support of this award, CAN will be able to help patients, like 5-year-old Rose, make regular trips to the hospital best suited for their diagnosis," said Gina Russo, Executive Director of the Corporate Angel Network. "The resources extended through this grant will help to ease the physical, emotional and financial burden put on patients and caregivers through a cancer diagnosis. On behalf of the CAN Board of Directors, staff and patients we serve, thank you for making a significant impact in FL and across the country."

For more information or to become a flight donor, please visit CAN at corpangelnetwork.org.



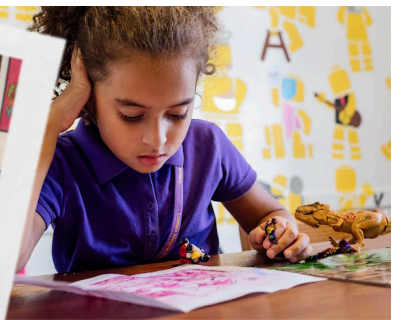
LIBERTY MANOR FOR VETERANS

Without the service of veterans, we would not have the freedoms we have today. Liberty Manor for Veterans recognized that many veterans struggle to adapt to regular life and promotes the developmental and social needs of veterans who have fallen victim to homelessness. Founded in 2006, the non-profit organization provides housing and establishes long-term objectives designed to prevent future homelessness. The \$25,000 donation will help Liberty Manor transition homeless and disabled veterans to self-sufficiency.

"Veterans face unique challenges when separating from service and returning to civilian life and we hope our grant can help empower those who have sacrificed so much for us to overcome this adversity and thrive in our community," said Lisa DeBartolo, Chief Executive Officer of the DeBartolo Family Foundation.

"This grant is such a great opportunity and Liberty Manor for Veterans appreciates everything that the renown DeBartolo Family Foundation has done for our great community," said Connie Lindsay, Chief Executive Officer of Liberty Manor for Veterans. "We do not receive any government funding and have successfully transitioned over a thousand veterans in only fourteen years of service. When blessed by a donation it allows us to be in a position to serve thousands more veterans for years to come."

To learn more about Liberty Manor for Veterans, please visit their website at libertymanor.org.



TRIBE Seminole Heights

In every room, you'll find kids working hard, learning new skills. Music, science, drawing and even ninja training. Thanks to Kristen Brown and her passion for her community, kids and families have a go-to activity center in their neighborhood.

In 2018, Kristen established TRIBE Seminole Heights, a local non-profit that integrates unique learning experiences, family support and outreach focused on the wellness of children and their families. The community center is powered by over 130 volunteers, donations and the neighborhood of Seminole Heights, which like a TRIBE, share a common goal to give back to their community. The organization offers more than 50 activities each week, free clothing and shoes to children and a place to gather or receive tutoring for students at neighboring Title 1 schools (Seminole and Broward Elementary).

Throughout the years, TRIBE has served over 1300 families.

"Kristen and her team have created a powerful community space for families in Seminole Heights and we are honored to present TRIBE Seminole Heights with our Spirit of Humanity Award," said Lisa DeBartolo, Chief Executive Officer of the DeBartolo Family Foundation."

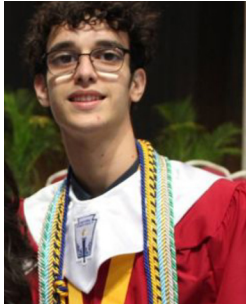
TRIBE will use the Spirit of Humanity Award to continue building a sustainable program and to support initiatives at its partner schools.

"This generous gift from the DeBartolo Family Foundation allows TRIBE to continue to provide services and activities and will impact thousands of families," said Kristen Brown, Founder and Directory of TRIBE. "Our limited resources were forcing our organization to reprioritize some planned projects, but through this powerful donation, the DeBartolo's have guaranteed that students at our partner schools, and in our facility can continue to expect our support and programming!"

To learn more about TRIBE, please visit their website at tribeseminoleheights.com.

2021 SCHOLARSHIPS

Twenty-five Tampa Bay area seniors with weighted GPAs over 9.0 and amazing stories of resilience, were awarded \$2,500 scholarships to continue their post-secondary education.



Matthew Fernandez,
Valedictorian

In addition to these seniors, Brooks DeBartolo Collegiate High School's Matthew Fernandez was awarded the DeBartolo Family Foundation's Valedictorian College Scholarship. Matthew graduated with a 9.9 GPA while earning his Associate's Degree at Hillsborough Community College and attends the Georgia Institute of Technology.

Since 2001, we have given more than \$1 million through our Scholarship Program which awards high school seniors who've achieved academic excellence despite certain financial or personal obstacles.

We are thrilled to reward each of them for their hard work, dedication and commitment to their future success!

CONGRATULATIONS TO ALL OF OUR WINNERS AND THE CLASS OF 2021!

Jyne'la Arnold, Victory Christian Academy
Winnie Augustin, Carrollwood Day School
Resiliac Bedjena, Tampa Catholic
Juan Castillo, Mulberry Senior High School
Gisselle Chavez-Santiago, Mulberry Senior High School
Asiah Downing, Zephyrhills High School
Alexis Fernandez, Land O' Lakes High School
Tyrah Figgs, Tampa Bay Tech, Tallahassee Community College
Almarelis Garcia, Mulberry Senior High School
Aylleen Gomez, Auburndale Senior High School
Liliana Hernandez, Gulf High School
Macara Johnson, Auburndale Senior High School
Alin Joseph, Tampa Bay Tech
Chloe Knowles, Auburndale Senior High School
Olivia Olsen, Wesley Chapel High School
Jacquelyn Orozco, Auburndale Senior High School
Tiffany Parker, Tampa Catholic
Steve Resina, Land O' Lakes High School
Alaina Rivera, East Lake High School
Cheyenne Rossman, River Ridge High School
Maria Sanchez, Tampa Catholic High School
Madison Sapp, Wesley Chapel High School
GraceAnn Spurza, Hillsborough High School
Tieley Vaughn, Wharton High School
Avery White, Lakeland Christian School

TEACHER BACK TO SCHOOL GRANTS

Teachers influence our children as much, and in many cases, more than parents. They have limited resources, and on average, spend about \$500 of their money for classroom supplies. In our effort to help them prepare for a successful school year, the Foundation provided 1,000 Tampa Bay area teachers with grants in the form of Target and Starbucks gift cards to lighten their out-of-pocket expenses. They also received some extra free goodies from our following partners:



2021 GRANTS

For nearly two decades, we have been committed to strengthening the community by helping youth, veterans, animals and local grassroots organizations that share our mission and values. Our Community Grant Program invests in grassroots organizations that are making a difference here at home. In 2021, we awarded the following organizations over \$120,000:

Dream Oaks Camp

LifePath Hospice

Extended Hands/Reasonable Service

Starting Right, Now

Friends of Children Tampa Bay

The Helen Gordon Davis Centre for Women, Inc.

LAMPlighters, Inc.

Southeastern Food Bank

Learning Empowered

Lighthouse for the Visually Impaired and Blind, Inc.

SOF Missions

Habitat for Humanity Hillsborough

The Kind Mouse

Family Enrichment Center

NOPE of Hillsborough

**St. Joseph's Children's Hospital
Foundation Academy Prep Center Early**

ALSO Youth

Learning Coalition of Hillsborough County

Boys and Girls Club

For more information about how to request a grant application, please visit our website at debartolofamilyfoundation.org/programs/community-grants.

Hillsborough County Sheriff's CHRISTMAS EVENT

For 20 years, our family has loved sharing the holidays with some special families from the Family Enrichment Center, a non-profit, minority-owned social services agency that provides the community with a family-centered alternative to public and traditional social services.

On December 4th, the Foundation partnered with the Hillsborough County Sheriff's Office (HCSO) and Dee Solomon to host our annual Christmas event. Fifteen families from the Family Enrichment Center were treated to a traditional holiday dinner and surprised with gifts from their Christmas lists.

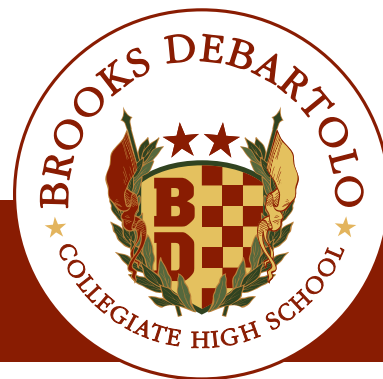
The event has become one of our family's favorite holiday traditions and pays tribute to Freddie Solomon, the former University of Tampa quarterback and San Francisco 49ers wide receiver, who lost his battle with cancer in 2012. Freddie always put others first and dedicated much of his time to making the Tampa Bay community better.

We are grateful to honor his legacy and continue to support the programs he and his wife Dee loved so much!

If you would like to support this event, please contact Judy Bragdon at 813.964.8302 or e-mail her at jbragdon@debartoloholdings.com.



BROOKS DEBARTOLO COLLEGIATE HIGH SCHOOL



SOARING TO NEW HEIGHTS

Brooks DeBartolo Collegiate High School (BDCHS) is proud to be in its 14th year. Ranked No. 3 among all Tampa Bay area high schools by U.S. News & World Report, the school continues its tradition of excellence both in and out of the classroom.

All of our students continue to meet graduation requirements, with over 60 percent taking Advanced Placement courses and graduating with high honors and other distinctions. The Class of 2021 had an average weighted GPA of 5.5 and an average unweighted GPA of 3.4. Our 2021 Valedictorian, Matthew Fernandez, earned a weighted 9.9 GPA and a perfect unweighted 4.0 GPA; surpassing last year's top student.

With over 30 student-led clubs and organizations on campus, BDCHS fosters leadership skills as well as academic excellence with rigorous courses. Our Phoenix Robotics Team continues to soar with accomplishments that include: 1st place at 2021 MATE ROV Florida Regional Competition, 3rd place overall at 2021 MATE ROV International Competition, 1st place Technical Documentation at 2021 MATE ROV International Competition and 1st place Marketing Display board at 2021 MATE ROV International Competition. Our school was awarded one of the Best STEM High Schools in America 2021 by niche.com.

We have seen great success in our athletic programs as well. Ethan Udagawa and Alex LaBohn swam in the 2021 State Championships; the Girls Basketball team made it to the Final Four during the 2020-2021 season and we had 7 student athletes earn college athletic scholarships (2021 Graduates).



*Cheryl Fernandez,
Principal*

Brooks DeBartolo also welcomed a new, but familiar face, as our school leader. After eleven years, Dr. Kristine Bennett moved on, and Cheryl Fernandez, who helped open the school's doors in 2007, returned to continue our tradition of excellence as principal. She is deeply invested in the mission and vision of the school, which offers a broad and rigorous, technology-rich educational program to students from diverse backgrounds in a collegiate prep setting.



If you are interested in learning more about our school or supporting the amazing work that our faculty and staff do every day for our students, please visit bdchs.org, like us on Facebook or [@bdchsphoenix](https://www.instagram.com/bdchsphoenix) on Instagram.

BDCHS.ORG



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The DeBartolo Family Foundation is a nonprofit organization committed to improving the lives of the Tampa Bay area's most underserved populations. By providing educational scholarships, supporting grassroots organizations, and creating financial assistance programs like the Spirit of Humanity Award, we offer hope and a helping hand to the members of our community who need it most.